

Helping communities address prescription drug misuse

What is **Generation Rx**?

Prescription medications can help us live longer and healthier lives, but any medication has the potential to do harm — especially when misused.

The Cardinal Health Foundation and The Ohio State University College of Pharmacy developed Generation Rx, which aims to educate people of all ages about the potential dangers of misusing prescription medications. In doing so, we strive to enhance medication safety among our youth, college students, adults and seniors.

Use Generation Rx resources to help change these statistics:



More than

**6 MILLION
AMERICANS**

age 12 and older have used a prescription drug non-medically in the past month.



**DRUG
OVERDOSE**

is the leading cause of accidental death in the United States.



Approximately

**5,500
AMERICANS**

misuse a prescription medication for the first time every day.

Generation Rx key messages are simple:

- Take medication exactly as prescribed
- Store prescription drugs in locked and secure locations and properly dispose of medications that you no longer need
- Promote safe medication practices and teach others to do the same

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CardinalHealth
FOUNDATION



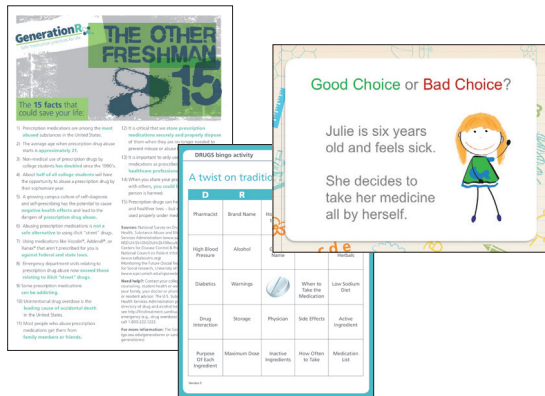
THE OHIO STATE UNIVERSITY
COLLEGE OF PHARMACY

Take Action

1 Visit generationrx.org

2 Learn about the issue and safe medication practices

3 Take action by teaching medication safety to others — download the free educational resources to assist you



Educational Programs

Generation Rx resources are designed to educate people of all ages within your community.



ELEMENTARY



TEEN



COLLEGE



ADULT



PATIENT



SENIOR



WORKPLACE

Visit generationrx.org and explore our mobile-friendly, interactive site. Watch and share our video, tell us your story and learn how to make a difference in your community.

Our Impact



More than
\$4 MILLION

has been invested nationwide in partnerships and grants.



EVERY STATE

Generation Rx educational resources have been used in every state.



Over
80 COLLEGES

of pharmacy nationwide use Generation Rx.



Pharmacists in
37 STATES

have been honored with the Generation Rx Champions award.

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